



Entries for this section covered a wide range of subjects, with several displaying strong brand identity including the very first publications, a series of six practical pocket books, from a new, independent Scottish publisher.

A close-run contest, the judges eventually decided the overall winner to be a series of four books

entitled *Cockroach*, *Ant*, *Crow* and *Tortoise*. The clear, simple covers printed in three solid colours were extremely eye-catching, proving that the combination of lots of different ideas does not necessarily produce the most memorable covers. Once opened, these monochrome books displayed good integral design with well-balanced typography and illustration.

#### 1. Cockroach/Ant/Crow/Tortoise Animal Series

*Author(s)/Editor(s)*: Charlotte Sleight, Marion

Copeland, Buria Sax, Peter Young

*Publisher*: Reaktion Books Ltd

*Retail Price*: £12.95 each

*Designer (text)*: Simon McFadden

*Designer (jacket/cover)*: Simon McFadden

*Trim size*: 190mm x 135mm

*Extent*: Various

*ISBN*: 1 86189 190 3 / 192 X / 194 6 / 191 1

*Typeset by*: Reaktion Books Ltd

*Typefaces*: Stone Print 10.25/13pt,

Stone Sans 7/9pt

*Origination*: Phoenix Offset

*Printer/Binder*: Phoenix Offset

*Text paper*: 120gsm Japanese matt art

*Supplier*: Phoenix Offset

*Print process*: Offset litho

*Cover printer*: Phoenix Offset

*Cover material*: 260gsm One-sided artboard